

## COMPANY OVERVIEW

Sentera is a leading designer and supplier of integrated remote sensing and IoT solutions to the agriculture industry. With a presence in over 700 North American retail locations, we make it easy for users to bring in-field data off the farm for further analysis. Sentera equipment has flown tens of millions of acres all over the world.

### THE SENTERA DIFFERENCE

Sentera's integrated FieldAgent™ Platform, analytics, and sensor products deliver fast, accurate information that improves outcomes for growers. Our solutions are seamless and integrate with virtually every digital agriculture platform. Sentera's systems efficiently deliver critical, real-time crop health measurements directly into the tools that advisors and growers already use. From basic imagery, accurate NDVI, and Red Edge products, to the most sophisticated multispectral, thermal, and machine learning technologies, Sentera gives you cost-effective, high-performance tools to continuously improve operations, on and off the field.

### THE SOLUTIONS

Sentera offers comprehensive solutions including software and data management, sensors, and drones. These solutions enable our customers to create and deliver value in ways never before possible.

#### Software and data management:

Like nothing else in the UAV industry, we the FieldAgent Mobile, Web, and Desktop Platform featuring capabilities and analytics that revolutionize the way our customers make in-field decisions.

FieldAgent goes beyond aerial photos and into meaningful data products with actual economic value, such as NDVI zone analysis, population maps, weed maps, elevation maps, and Nitrogen deficiency.

Sentera's software helps you collect data with a DJI drone, generate maps, run analytics, and write rate-controlled prescriptions - all at the field edge

#### Sensors:

Sentera sensors deliver an unrivaled performance which consistently out-paces the industry in price, quality,

and function. Seamless integration, and plug-and-play technology make our Single, Double 4K, and AGX710 sensors the preferred choice of DJI drone-users. Our engineers have combined elegant design concepts with a deep understanding of customer needs to produce multiple best-in-class offerings.

#### Drones:

We design, manufacture and supply our customers with the best drones available today. We offer end-to-end data solutions which include drones, software, sensors, analytics, training, service, and ongoing customer support.

### THE MARKET - AGRICULTURE

Sentera's integrated solution of FieldAgent Software, sensors, and analytics enhance agricultural technologies and practices by identifying in-season opportunities to act and, with the help of precision analytics, turning those observations into action.

Sentera solutions complement ag experts' decision-making process. We provide the additional layers of real-time information that help growers, agronomists, crop consultants, and advisors make better in-season decisions.

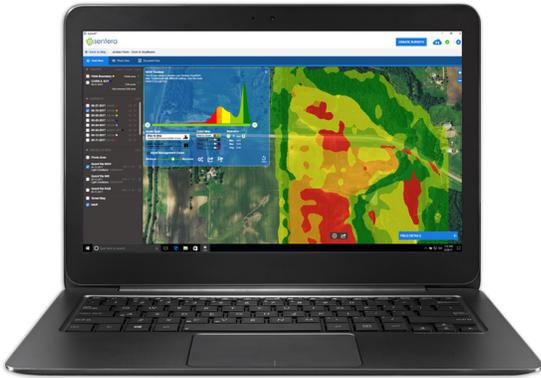
### THE TEAM

We are a smart, agile team of software, remote-sensing and image experts. We are obsessed with agriculture and solving growers' biggest problems with seamless and easy-to-use solutions.

At Sentera, we pride ourselves on working on all sides of the equation. Meaning, we design and develop complete systems to help growers collect precise, real-time data, then conduct in-field analysis, and use that intelligence to make decisions. We're good at what we do and we tirelessly push for better, more effective ways to use crop data as a value amplifier.



## FIELDAGENT™ PLATFORM



NDVI Toolbox™ Zone Management Feature

Sentera's FieldAgent™ Web, Mobile, and Desktop platform enable users to leverage, compare, analyze and view detailed data in the field - without an internet connection. Sentera's FieldAgent Web, platform features patent-pending technology in its NDVI Toolbox, allowing users to dynamically regenerate NDVI imagery, compare data sets, automatically generate zones based on common NDVI values, and so much more.

Using the FieldAgent Mobile app, users can autonomously fly entire fields, capturing precise NDVI data that can be utilized at the field edge. With FieldAgent Web, information can be accessed anywhere, anytime, from any device, creating efficiencies and streamlining processes.

## SENTERA SENSORS



Sentera Sensor Series

Sentera's industry-leading agriculture sensors are purpose-built to capture precise, radiometrically accurate plant-level vegetative indices. Our irrefutably precise sensors are fully customizable, allowing you to leverage visual-band imagery as well as normalized difference vegetative (NDVI), normalized difference red edge (NDRE), or multispectral data.

Our sophisticated ag sensors seamlessly integrate onto a variety of drone platforms including the PHANTOM™, MAVIC™, and INSPIRE™ family of drones. Sentera's recently launched AGX710 Gimbaled Sensor, powered by DJI SKYPORT™, offers plug-and-play integration with DJI Matrice 200-series drones.

Sentera's family of agriculture sensors deliver exceptional crop health insights and enables ag professionals to develop high-precision spectral index measurements.

All Sentera Sensors include one year of the FieldAgent™ Platform.

## DRONES



DJI M200 &  
Sentera AGX710 Gimbaled Sensor

Designed and manufactured by Sentera, the PHX is an industry-leading fixed-wing drone. With up to 59-minutes of flight time, ability to scout 700 acres on a single battery, and interchangeable payloads, the PHX is an ideal choice for longer missions where efficiency is paramount.

Sentera is an authorized dealer of DJI MATRICE, INSPIRE, PHANTOM, and MAVIC quadcopters — perfect for agriculture professionals who want an easy-to-use crop-scouting solution.

### Sentera's current drone offerings:

Sentera PHX™ fixed-wing	DJI MATRICE™ series
DJI INSPIRE™ series	DJI PHANTOM™ series
DJI MAVIC™ drones	Sentera Omni quadcopter

### Contact us—let's do something amazing!

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