



ABOUT SENTERA

Sentera is a global leader, positioned at the headwaters of the food and agriculture value stream. We deliver in-season data, analytics, and insights for advisors, growers, and enterprise customers at scale. Our products make it easy to integrate in-field data insights with the digital ag platforms in use by more than 80% of the growers in North America. Our integrated software and sensor products deliver fast, accurate information that improves outcomes for growers, advisors and downstream customers.

Based in Minneapolis, Sentera drives innovation with its team of experts in remote sensing, data science, analytics, plant pathology, and agronomy with years of experience at Lockheed Martin, UTC Aerospace Systems – Collins Aerospace, DuPont Pioneer, Syngenta and other world-class organizations.



Sentera's integrated software, sensor, and analytics products deliver fast, accurate, and actionable information that improves outcomes for ag professionals at commercial and enterprise levels. Our solutions integrate with most digital agriculture platforms on the market today, efficiently delivering critical measures of real-time crop performance directly into the tools that ag professionals already use.

From basic imagery to the most sophisticated multispectral, thermal, and machine learning technologies, Sentera delivers high-performing, yet cost-effective tools to help continuously improve grower management practices, on and off the field.



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FIELDAGENT™

Sentera's FieldAgent platform is a complete agricultural data analytics solution that's with users wherever they are - in the field or office. FieldAgent delivers insights derived from machine learning, computer vision, and other artificial intelligence technologies such as stand count analytics at scale to ag professionals worldwide. Our platform provides fast and accurate agronomic data to help boost productivity and optimize in-season crop input costs.

FieldAgent delivers actionable data that supports the most critical in-season management decisions that drive in-field insights from seed emergence and plant health to weed, disease, insect pressure. (delivers this – above paragraph on ML and computer vision is the how, not what it delivers) Coupled with data from Sentera's precision ag sensor analytics, satellite imagery, and weather data - FieldAgent takes users beyond aerial photos and into meaningful data with tangible economic value, like NDVI zone mapping, plant population analysis, tassel count, and more.

PRECISION AG SENSORS

Sentera's industry-leading agricultural sensors are designed to capture precise and accurate plant-level vegetative indices (more than that?). Our sensors range from entry-level and consumer-focused, multi-band agriculture index products to the most radiometrically accurate, high-throughput sensors in the world.

For consumers, seamless integration with DJI SkyPort hardware, standards compliance and API integration make our Single, Double 4K, AGX710 and 6X sensors the leading choice for UAS users in both the commercial and enterprise levels, selling higher volume and producing more data than any other company.